#### 1. Post for Corporate Social Media Handles

Date: TBD

Every quarter, our Chairman & CEO Ajit Prabhu recognizes employees from among our diverse ranks to receive the CEO Appreciation recognition. It is an honor that celebrates those who role model our culture exceptionally well and have attained notable feats that reflect one or more of our Founder's Principles and Core Values with distinction. Congratulations Questians! #WeAreQuestGlobal

### 2. Email from Yumi Clevenger-Lee to Employees Recognized by CEO/Quarterly Recognition

Date: TBD

Subject Line: Congratulations on Quarterly CEO Recognition

Identifying recipients for CEO Recognition is an unenviable task. It means sifting through our ranks of 13,000+ extraordinary employees in search of those who rise to the top. Of course, distinguishing yourself for this type of recognition amid such a sweeping talent pool is an even harder hill to climb, but that is exactly what you have done. Congratulations on your stunning achievement.

It delights me to work for an organization that actively seeks to make the accomplishments of its employees known; I believe that programs like this one are an important way to reinforce our collective indebtedness to dreamers and doers like you. And it humbles me to be part of a team that knows our greatest strengths lie in our ability to work together toward a common goal.

With that in mind, today I am asking you to be more than a proud role model. I am asking you to be a proud brand ambassador as well. Let the world know that you are among the humble geniuses that drive the Quest Global engine and that our company is special because of its people.

To make it easy for you to share your good news on your personal social media channels, below you will find some options for posts that we created just for you. Adapt and tailor them as you see fit, so they reflect your authentic voice. Then add a bright, bold graphic to help build our brand with a consistent look and messaging that lets the world know we are an organization that values and celebrates those among us who embody our Founder's Principles and Core Values with distinction.

With appreciation for your continued engagement and admiration for your ongoing contributions,

Yumi

## 3. Draft for Yumi to Post on Her Social Media:

• It is a privilege to be part of a company and executive team that is grounded in our truly meaningful principles: aspiration, humility, and hunger. But it is an honor to pay tribute to those women and men who model those principles with distinction. Congratulations to the winners of this quarter's CEO Appreciation Awards. Thank you for being exemplars of excellence for us all! #QuestGlobalExcellence #WeAreQuestGlobal

#### Suggested Social Posts for Employees

- I work for a company that doesn't just talk the talk when it comes its Founder's Principles and Core Values... they walk the walk. I am so honored to have been recognized by my CEO as an exceptional role model of our aspirational, hungry, and humble corporate culture. #WeAreQuestGlobal
- Imagine how it feels to have your company's CEO not just know your name, but know your achievements. Now, I don't have to imagine. Thank you, @AjitPrabhu, for being a leader who commends employees for their feats and awards them for distinction. #WeAreQuestGlobal
- My company lets me know how valued and appreciated I am. Thrilled to receive a CEO
  Appreciation Award from chairman @AjitPrabhu. It is an honor that celebrates those who role
  model our culture exceptionally well and have attained notable feats that reflect one or more of
  our distinctive principles and values. I am humbled to be included in this group of "brilliant
  Questians." #WeAreQuestGlobal

# Suggested Social Posts for Leaders

- Shining a light on Questians who role model our aspirational, hungry, humble culture
  exceptionally well is one of the ways Quest Global lets team members know how valued and
  appreciated they are. We celebrate this quarter's CEO Appreciation Award recipients. You are an
  inspiration to us all. #WeAreQuestGlobal
- We applaud those Questians who have been recognized by CEO @AjitPrabhu for role modeling our core values of customer focus, integrity, and collaboration with great distinction. While the CEO Appreciation Award honors you individually, we at Quest Global know that when one of us wins, we all win. Your notable feats inspire us all to reach higher and stretch further. Kudos and applause. #WeAreQuestGlobal