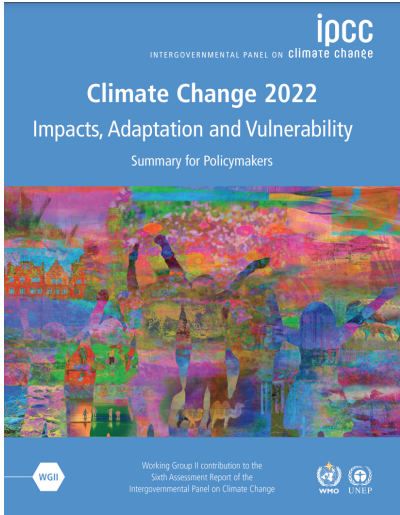


**DRAFT: Outline for ESG Report-related video**

- **Goal video length:** 2 minutes-ish
- **Video uses:**
  - Launch of ESG Report (tentative)
    - If it can be completed in time; if not, late June completion target
  - Other TBD points in time when use would be appropriate (events, moments like Climate Week, etc.)

Voice Over	Related visual(s)
Steel.	
<p>It's an essential part of our past that remains ubiquitous in our present.</p> <p>It is an integral component of some of our loftiest achievements...</p>	<p>Historic steel mill stock footage into stills or video of any bridges, rail lines, skyscrapers, etc.</p>
<p>but it has also contributed to some of our biggest challenges.</p>	<p>TBD visuals: Some kind of science-based quick stat or something inspired by this image provided by Erika Chan:</p>  <p>The image is the cover of the IPCC Working Group II contribution to the Sixth Assessment Report, titled 'Climate Change 2022: Impacts, Adaptation and Vulnerability - Summary for Policymakers'. It features a vibrant, abstract collage of colors and shapes representing various aspects of climate change, including nature, urban development, and human impact. Logos for WGI, WHO, and UNEP are visible at the bottom.</p>
<p>Now as the world works to address climate change, steel is just as essential to our future.</p>	<p>TBD</p>
<p>That's why U. S. Steel is focused on driving transformation with our Best for All® strategy.</p>	<p>TBD, likely a visual treatment of the words "Best for All"</p>
<p>Simply put, Best for All lays out a framework for us to deliver profitable, sustainable steel solutions that are best for our customers, employees, communities and, of course, our shared planet.</p>	<p>End this visual block with some kind of build of visual that represents customers, employees, communities, and the planet.</p>

We are meeting this moment with focus and determination, making investments in ...	
innovation, research, and development;	TBD visual that includes some kind of on-screen graphic/text to make the following point: developed more than a dozen new low-carbon-footprint steel products since 2021
next-generation technologies that produce stronger, lighter, lower-emission steels;	TBD USS B-roll
and industry-leading projects at our existing facilities	TBD USS B-roll
all so we can progress towards our long-term decarbonization goal	TBD visual that shows/says: <ul style="list-style-type: none"> <li>• net-zero by 2050 (large visual)</li> <li>• scope 1 and 2 greenhouse gas emissions (smaller visual)</li> </ul>
because the world can't achieve decarbonization without steel.	
It is vital to most of the core technologies that reduce greenhouse gas emissions,	Wind turbines, solar array foundations, possibly transformers used in electrification and EV motors
it is integral to a circular economy,	Image like on page 13 of the ESG Report ( <a href="https://www.ussteel.com">Report link on ussteel.com</a> ); packaged version of draft-but-not-final report in both Nick's and Brad's asset collections in Media Xchange. Packaged files for final report being prepared by outside agency – will be available in 1-2 weeks, but version we have in an earlier draft can be used for now).
and with an average lifespan of 40 years and a capacity for infinite recyclability,	Could we motion graphic the above so that it spins here?
it is indispensable to our sustainable future.	TBD
Today, we at U. S. Steel, are looking ahead with a visionary plan, one that strengthens our deep commitment to safety, which has been a cornerstone of our operations from the very start	
that fosters an inclusive work environment in which every employee feels a keen sense of belonging and knows their contributions are valued	
that maximizes the impact of our Best for All® strategy not only in our workplaces, but in the communities where we live and operate	

<p>that unearths every opportunity to promote the long-term interests of all our stakeholders and build public trust based on a solid foundation of responsible corporate governance;</p>	<p>Maybe some footage our finished steel (maybe some BRS b-roll) moving to stock footage of a car assembly line/EV vehicle being charged, solar and wind farm, steel-framed construction project.</p>
<p>and that recognizes what's good for the planet is also good for business.</p>	
<p>For more than 120 years, U. S. Steel has leaned into its leadership role in an industry that has been an essential part of building modern economies.</p>	
<p>Now just watch us go as we forge a path toward a future that is truly Best for All.</p>	
<p>N/A – music only</p>	<p>Closing visual: On-screen text with QR code (link to <a href="https://www.ussteel.com/sustainability/overview">https://www.ussteel.com/sustainability/overview</a>):</p> <p>Learn how U. S. Steel is building a more sustainable future that is Best for All®.</p>